

For Immediate Release

September 3, 2010

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FIRST ANNUAL FREE POLK STREET BLUES FESTIVAL

SAN FRANCISCO, September 3, 2010 —Steven Restivo Event Services, LLC and The Polk District Merchants Association are pleased to announce the 1st Annual Polk Street Blues Festival. The free two-day festival brings live blues music to Upper Polk Street from Pacific to Union on Saturday and Sunday, September 25-26th, 10 am to 6 pm both days.

The free festival will feature two main stages, a merchant marketplace, arts and crafts, gourmet food booths, a large family area, café seating areas, and much more. This event is expected to have a huge turnout as it is the only free blues event in San Francisco.

The featured blues music lineup on two stages includes: The Bird School of Music, Cordell Thrower's Dynamic Four Band Featuring Niecy, Buckaroo Bonet, Bobbie Webb and the Smooth Blues Band, Eddie Neon's Blues Band, Curtis Lawson and his Ain't No Cure for the Blues Band, Shanty Town, Billy Pigrum and the Thrillers, Willie G, Juce Garcia, Billy Dunn and the Ladies Choice, Lloyd Gregory, Robert "Hollywood" Jenkins, and John Mooney with Special Guest Alfred "Uganda" Roberts.

Festival attendees can dine on gourmet fare from California BBQ, Sonoma Teriyaki, Sweet Delights, Saigon BBQ, Aroma Concessions, Live-For-More-Fudge!, Cooking Arts, The Roasted Corn, Aunt Betty's Corn Dogs, and New Orleans Catering. Kid's activities will include: Face painting, Pony rides, a petting zoo, inflatable's and mechanical rides for kids.

Original arts and crafts from 85 artisans will be displaying a variety of handmade candles, leather, clothing, bags, jewelry and other items will be on display with these artists and merchants: Sunflower, Cosmopolitan Gems, Learn and Play, Effie's Heart and fine art from Elizabeth Ashcroft Studio and Abstracts and Textures.

Festival sponsors include the San Francisco Giants, DBI Beverage Inc, ANG/SF Chronicle Newspapers, SF Station, KOFY TV20, Zip Car and Bath Fitter.

For more information about the event call 800-310-6563 or visit www.PolkStreetBluesFestival.com.

For press inquiries contact Sandra Evans sandra@andassociates-ca.com or 415 887 9230.

About Steven Restivo Event Services, LLC.

Steven Restivo Event Services, LLC (SRES) has over twenty five years experience producing many of the Bay Areas largest and most successful events. SRES, produces the following festivals: San Francisco St. Patricks' Day Parade and Festival, The Union Street Festival, Union Street Easter Parade & Spring Celebration, Petaluma's Butter & Eggs Days Parade & Celebration, The Fillmore Jazz Festival, The North Beach Festival, San Rafael's Food & Wine Festival, San Francisco's Polk Street Blues Festival, San Francisco Fiesta on the Hill, San Rafael's Parade of Lights & Winterwonderland, Steven Restivo Event Services, LLC just finish producing the first annual jazz festival at the Park for The San Francisco Giants. For more information visit: www.SRESproductions.com

About the Polk District Merchants Association

The Polk District Merchants Association (PDMA) is a non-profit organization comprised of a variety of merchants, restaurants and small businesses in the Polk Street corridor of San Francisco. This diverse neighborhood provides the perfect location to host the Blues Festival. For more information on the PDMA please visit www.PolkDistrictMerchants.com

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