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For Immediate Release

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Second Annual Free Polk Street Blues Festival September 24-25th

SAN FRANCISCO, July 20, 2012—Steven Restivo Event Services, LLC and The Polk District Merchants Association are pleased to announce the 2nd Annual Polk Street Blues Festival. The free two-day festival brings live blues music to Polk Street from Jackson Street to California Street on Saturday and Sunday, September 24th & 25th, from 10 am to 6 pm, each day.

San Francisco is already known for its love of the blues and Steven Restivo Event Services, LLC produces one of the nation's largest free Jazz Festivals on Fillmore Street in the city. Producing a Blues Festival has been a goal of Steven Restivo and the Merchant's Association ever since the earlier SF Blues Festival ended in 2008.

The festival will feature two main stages, a merchant marketplace, arts and crafts, gourmet food booths, café seating areas, and much more. The Festival is expected to receive a lot of media coverage as it is now the only Blues event in San Francisco and it is free to all attendees.

In addition to live Blues from professional musicians, the Festival offers something for everyone from the dedicated blues purist, to gourmet food, arts and crafts and features two non-profit kids music projects, the SF Rock Project and the Bird School of Music.

For more information about the event call 800-310-6563 or visit SRESproductions.com. For press inquiries contact Steven Restivo steven@sresproductions.com or 800-310-6563.

About Steven Restivo Event Services, LLC.

Steven Restivo Event Services, LLC has over twenty five years experience producing many of the Bay Areas largest and most successful events. SRES, LLC produces the following festivals: San Francisco St. Patricks' Day Parade and Festival, The Union Street Festival, Union Street Easter Parade & Spring Celebration, Petaluma's Butter & Eggs Days Parade & Celebration, The Fillmore Jazz Festival, The North Beach Festival, San Rafael's Food & Wine Festival, San Francisco's Polk Street Blues Festival, San Francisco Fiesta On the Hill (Bernal Heights area), San Rafael's Parade of Lights & Winter Wonderland, Steven Restivo Event Services, LLC will be producing the first annual jazz festival at the Park for The San Francisco Giants. For more information visit: <http://www.sresproductions.com>

About the Polk District Merchants Association (PDMA)

The Polk District Merchants Association (PDMA) in collaboration with a local San Francisco company, www.sfmerchants.com has joined resources to provide our membership with the best of both worlds: an extensive Merchant Association website www.polkdistrictmerchants.com and an affiliation with 3,000 page website covering all of the neighborhoods of San Francisco, including the website for San Francisco's Cruise Terminal, www.sfct.com.

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